



#### EDS ATTENDEE PROFILE

Put your brand  
in front of the  
leaders of  
**1,100** companies

#### MANUFACTURERS

- Approximately 300 companies
- 75% private and 25% public
- Gross Sales:
  - 75% under \$50,000,000
  - 15% \$50,000,000 to \$1 Billion
  - 10% over \$1 billion
- 45% of sales served through distributors

#### DISTRIBUTORS

- Approximately 300 companies
- 92% private and 8% public
- Gross sales:
  - 80% under \$50,000,000
  - 16% \$50,000,000 to \$1 billion
  - 4% over \$1 billion

#### REPRESENTATIVES

- Approximately 500 companies
- Number of employees:
  - 85% under 10
  - 15% more than 10
  - 10% have more than 11 outside sales personnel
- 55% have been in business 21 or more years

## Open call for strategic service providers

Showcase your company's services by directly engaging over 4,000 qualified prospects.

This is an unprecedented opportunity to optimize your professional service practice in the \$88 billion Electronic Components Distribution industry. Over 85% of EDS Leadership Summit attendees will be senior-level executives. Our delegates are decision-makers who can greenlight what you have to offer.

Become a Service Provider at the industry's most important annual event: The EDS Leadership Summit. For additional information, please contact EDS Management at [info@edssummit.com](mailto:info@edssummit.com).



# Open Call for Strategic Service Providers

## What You Get

- Your company's logo displayed on signage, entrance units and Show Program during the Summit as an EDS Service-Provider.
- Reserved booth space to distribute your sales material adjacent to the heavily trafficked EDS Connections Café in the Grand Ballroom.

## Pricing

The cost for this unprecedented access is just **\$5,000** for 2023, or **\$8,000** for a two-year commitment.

For additional information, please contact EDS Management at [info@edssummit.com](mailto:info@edssummit.com).

## Additional Opportunities

**Lanyards:** ~~\_\_\_\_\_~~ **\$6,500 SOLD**

Lanyards are distributed to all EDS attendees

**Banner & Signs in hallway to meeting areas** **\$2,500**

Standing banner 3' x 6' (10 available)

**Personalized Items** **\$5,000 + Item Cost and delivery**

Items delivered once and refreshed based on usage through out the week to hotel meeting suites and conference units and meeting rooms

Examples include:

- Pens, note pads, hand towels for bathroom
- Kleenex box, coffee cups, napkins, Post-it notes

Items delivered daily to hotel meeting suites and conference units and meeting rooms

Examples include:

- Bowl or container with mints, candy, M&M's etc.

Items delivered daily to guest rooms (Attendees registered in the EDS Room Block — approximately 1,500 rooms)

Examples include:

- Bowl or container with mints, candy, M&M's, etc.
- Newspaper with sticker, compliments of...
- Bag with mouthwash, aspirin
- One bottle of water on counter with tent card (\$1,500 additional)

