



## Advertise your business in the EDS 2019 App.

EDS provides a unique opportunity for industry leaders to connect with their channel partners at this must-attend industry event. Advertising in the EDS app allows you to get your brand in front of registered EDS attendees before and during EDS 2019. Both banner advertising and sponsored post options are available.

Please contact Gretchen Oie, (312) 648-1140, [Gretchen@edssummit.com](mailto:Gretchen@edssummit.com) for additional information.



# EDS 2019 App Advertising Opportunities

## App Banner Ad Package \$500

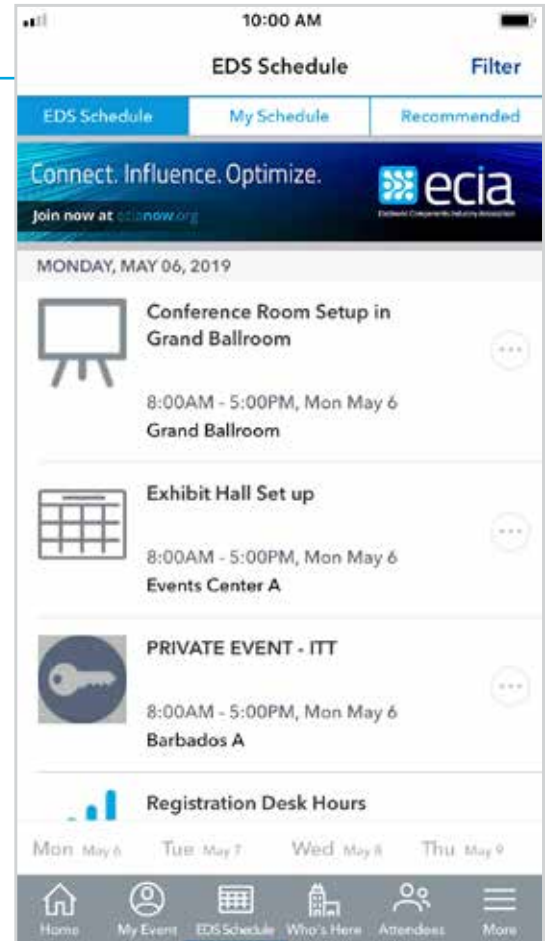
Includes banner ads in both the app and the app website.

### Required sizes:

Website: 1000 x 75 pixels

App Portrait (default): 1536 x 288 pixels (scales down to 750 x 140 pixels)

App Landscape: 2008 x 200 pixels (scales down to 1004 x 100 pixels)



## EDS ATTENDEE PROFILE

Put your brand in front of the leaders of **1,100** companies

### MANUFACTURERS

- Approximately 300 companies
- 75% private and 25% public
- Gross Sales:
  - 75% under \$50,000,000
  - 15% \$50,000,000 to \$1 Billion
  - 10% over \$1 billion
- 45% of sales served through distributors

### DISTRIBUTORS

- Approximately 300 companies
- 92% private and 8% public
- Gross sales:
  - 80% under \$50,000,000
  - 16% \$50,000,000 to \$1 billion
  - 4% over \$1 billion

### REPRESENTATIVES

- Approximately 500 companies
- Number of employees:
  - 85% under 10
  - 15% more than 10
  - 10% have more than 11 outside sales personnel
- 55% have been in business 21 or more years

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## Sponsored Posts \$1,000

Sponsored posts highlighting a company or event are similar to what you may see on social media websites. They are inserted as attendees scroll through the *Posts* section of the app or website.

### Requirements size:

Image: 800 x 800 pixels (scales down to 400 x 400 pixels)

Text (required): Up to 50 characters

Links: Up to two links. Must include URL and link text (15 character limit) for each.



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