



# Advertise in the 2020 EDS Summit Daily

EDS provides a unique opportunity for industry leaders to connect with their channel partners at this must-attend industry event. Advertising in the EDS Summit Daily allows you to get your brand in front of registered EDS attendees during EDS 2020. Please contact Adam Sporrer, (312) 683-5145, adams@dhdchicago.com for additional information.



## EDS 2020 Summit Daily Advertising Rates

Rates include insertion in both days, May 13 & 14, 2020

### Standard Positions

Full Page	\$2,650
Half Page (horizontal)	\$1,800
Half Page (vertical)	\$1,800
Quarter Page	\$1,400

### Premium Positions

Inside Front Cover	\$3,200	<b>SOLD</b>
Inside Back Cover	\$2,900	<b>SOLD</b>
Back Cover	\$3,200	<b>SOLD</b>
Cover Strip (1/4 horizontal)	\$2,650	<b>SOLD</b>

### Summit Daily Specifications

Trim size 8½" x 11"

#### Ad Sizes

Full Page	8½" x 11"
Half Page (horizontal)	8½" x 5½"
Half Page (vertical)	4¼" x 11"
Quarter Page	3¾" x 4¼"
Cover Strip	8½" x 2½"

**Bleed Ads:** Add ¼" on each side to dimensions shown for bleed ads. (bleeds only available on half page size or larger, and cover strip positions)

**Safety Margin:** Keep all live non-bleed images ¼" from trim edges

## Advertising Deadlines

**April 17: Advertising Reservation Deadline**

April 27: Material Deadline

May 13 & 14, 2020: EDS Summit Daily Issue Dates

**Reserve your space now:**

**Contact Adam Sporrer**

312-683-5145

adams@dhdchicago.com

